# The Business Transformation Coach, LLC



# **Capability Statement**

**The Business Transformation Coach, LLC** is a Small Business Administration (SBA) certified, Veteran Woman-Owned Business, Military Veteran, Minority Owned Business, Small and Disadvantaged Business, which launched in 2016. The primary goal of the company is to provide leadership coaching to senior executive managers and small businesses. Her target audience is non-profit agencies, Fortune 500 companies, federal, state, local, and commercial governments.

Dr. Knight also focuses on Organizational Development, Leadership, Lean Six Sigma, and Business Growth workshops. She believes we live in a time where transparency and resiliency is needed and she is 100% dedicated to assisting her clients with seeking out the opportunities that will realign their mindset and enable them to make better decisions.

## AREAS OF SUBJECT EXPERTISE

**The Core Values Index™ (CVI)** is a revolutionary human assessment, used by thousands of companies, organizations, and groups around the world. It provides a description of the innate, unchanging nature of an individual, which is different from personality and behavioral based assessments.

**Executive Leadership Coaching** focuses on one on one individual coaching with C-suite executives, individuals in top leadership positions, pastors, leaders, and business owners helping to achieve their individual business and leadership goals while providing additional insight on overcoming obstacles, decision making, organizational issues, and greater career satisfaction. Sessions are designed and customized to fit your needs.

**Customized Workshop** in the areas of Leadership, Strategic Planning, Time Management, Lean Sigma, and Team Building.

**Business Development & Strategy** designed to focus on the current and future state that addresses the business needs for your organization. We will assist you with improving your processes with increased functionality, speed, and cost in your organization, while addressing possible solutions with both strategic and tactical initiatives.

## **COMPANY DATA**

### **Our Mission**

Leaning on the core values of Integrity and Commitment, our mission is to continue delivering the highest quality service by applying best practices, ensuring customer success as well as the establishment of The Business Transformation Coach, LLC as their reliable Partner of Choice

#### **List specific Codes and Capabilities:**

- SVOB
- Woman Owned Business
- Minority Owned Business
- 611430 Professional & Management Development Training
- 541618 Other Management Consulting Services

- 541611 Administrative Management & General Management Consulting
- 8299 Management Development Training, Professional Development Training
- 8742 Management Consulting Services
- 611691 Exam Preparation and Tutoring

# About Dr. Jacqueline L. Knight

# Entrepreneur, College Professor, Author, Leadership Consultant & Trainer

Dr. Jacqueline Knight is a highly sought after workshop speaker, trainer and personal development consultant. As the Founder and CEO of "The Business Transformation Coach, LLC, her primary goal it to provide tools and resources to empower future leaders.

As an Executive Leadership Coach, she provides leadership coaching to senior executive managers and small businesses. Dr. Knight also focuses on Organizational Development, Leadership and Business Growth workshops. Her clients consist of individuals, businesses, non-profits and the government agencies.

Commitment and dedication are two principles that Dr. Knight live by. She served 23 years in the United States Army as a Logistician. Today she continues to serve as a volunteer offering training classes and workshops to Military Veterans making the transition from active duty to civilian life.

#### **Education**

Dr. Knight holds a Doctoral Degree in Business Administration with a concentration in Marketing, from Argosy University, Nashville, TN; a Master's of Science Degree in Leadership Management from Thomas Edison State University, Trenton, NJ; and a Bachelor's of Science in Public Management from Austin Peay State University in Clarksville, TN.

# **Certification**

Dr. Knight is a Certified Professional Coach (CPC), Certified Master Business Coach (MBC), Certified Executive Leadership Coach, and Certified Master Trainer (CMT) at Fowler International Academy of Professional Coaching and a Certified Black Belt Lean Six Sigma. She also holds an International Business Certificate of Completion from Cochise College, Tucson, Arizona. Her dissertation was on "A Study of Military Personnel's Preparation for Transition from Military to Civilian Life."

## **Author**

Dr. Knight thrives on new challenges and believes that dreams can turn into reality if you keep pushing towards the finish line. In January 2018 she will release her first published book "You Can Do It". A book designed to provide tool and resources to empower people to move forward with their goals and dreams. In 2016, she co-authored an inspirational book titled, "Leading Ladies," chapter 21, shared with 49 other Top Leading Ladies across the country.